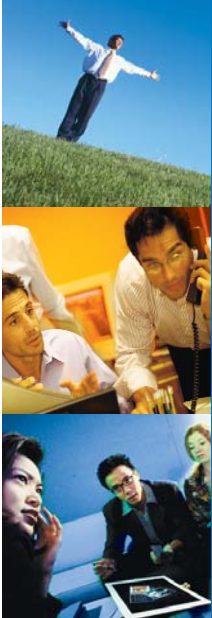


# THE REVOLUTIONARY HYBRID TELEPHONE SYSTEM FOR SMALL BUSINESS

YOU NEED ANALOG. YOU WANT IP. TAKE THE BEST OF BOTH WORLDS.



- ▶ ALL-IN-ONE, FULL-FEATURED PBX SYSTEM
- ▶ VoIP AND TRADITIONAL TELEPHONY
- ▶ CUSTOMER INSTALLABLE AND CONFIGURABLE
- ▶ WORKS WITH STANDARD ANALOG PHONES
- ▶ POWERFUL REMOTE EXTENSIONS
- ▶ COMPELLING TOTAL COST OF OWNERSHIP
- ▶ SMALL BUSINESS, BRANCH OFFICE AND HOME BUSINESS



## TALKSWITCH HYBRID TELEPHONE SYSTEMS: THE REVOLUTION IS HERE



WE BUILT TALKSWITCH® ON AN IDEA SO SIMPLE IT'S REVOLUTIONARY; THAT SMALL BUSINESSES DESERVE TELEPHONE SYSTEMS THAT ARE AS SOPHISTICATED AND AS POWERFUL AS BIG BUSINESS SYSTEMS, BUT WITHOUT THE BIG BUSINESS PRICES.

### TALKSWITCH IN ACTION: ONEPIN

"With TalkSwitch, a small, fast-growing business can build its perfect phone system easily and quickly, and that saves a lot of money."

- Feyzi Celik, OnePIN

TalkSwitch delivers. It comes complete with everything you need to handle calls with a professional image, reduce your communication costs and stay connected everywhere. It packs an amazing range of features into one compact, easy-to-use package, including auto attendants, voicemail, and powerful remote extensions. And TalkSwitch is a hybrid system that lets you access traditional phone network services and Internet-based network services in one system, making it ideal for small, multi-branch and home-based companies with 1 to 32 phone users per office.

### BETTER CUSTOMER SERVICE, IMPROVED PRODUCTIVITY, ENHANCED COST CONTROL

TalkSwitch systems empower you to reach your business goals. Answer your calls with sophisticated multi-level auto attendants and dial-by-name directories. Connect to off-site and mobile telephones as though they were on-site extensions. Seamlessly pick up your calls wherever you are. Plug in to leading-edge Internet services with your standard phones. And more. TalkSwitch systems can transform your business with uncompromising phone features at unprecedented prices.

### EASY MIGRATION PATH, SO YOU CAN GROW YOUR OWN WAY

The TalkSwitch line of telephone systems is designed to suit a wide variety of company sizes and configurations. From bustling multi-branch businesses to single-person home-based start-ups, there's a TalkSwitch system that fits. Moving from the traditional "plain old telephone service" (or POTS) to a hybrid system with Voice Over IP (VoIP) is also simple, since the TalkSwitch 24-CA and the TalkSwitch 48-CA have an easy migration path to the VoIP-enabled TalkSwitch 48-CVA.

#### SMALL BUSINESS

With its industry-leading features and unprecedented pricing, TalkSwitch is the ideal system for small offices with up to 32 phone users. Powerful, flexible and affordable, TalkSwitch is also easy to use, which makes it a natural for businesses without dedicated technical staff.

#### BRANCH OFFICE

TalkSwitch seamlessly connects branch and multi-site businesses with up to 32 users per location, offering efficient, economical integration even over long distances, and even in the smallest offices. Branches can share call reception, transfer and conference calls among locations and save on long-distance bills.

#### HOME BUSINESS

With its compact size and modular design, TalkSwitch perfectly fits home-based businesses. Features like fax detection and remote mobile extensions give even the smallest business a highly professional phone presence. And TalkSwitch is always ready to grow when you are.



### FIELD-TESTED. IN A WIDE VARIETY OF FIELDS.

TalkSwitch has proven itself in thousands of business and institutional settings; financial services, real estate offices, management consultancies, computer and technical services, retail stores, schools and many more use TalkSwitch. And they report an astonishingly high satisfaction rate. Ninety-five per cent of TalkSwitch owners say they would recommend the system.

## FULL-FEATURED, ALL-IN-ONE SYSTEM

TalkSwitch is a complete system that includes all the features that other solutions may charge extra for: auto attendants, voicemail, advanced remote extensions, sophisticated call routing and queuing capabilities and much more. Unlike many systems on the market, you don't need added modules or extra purchases to get your TalkSwitch system fully and professionally functioning for you. And with TalkSwitch CVA systems, VoIP trunks are built right in.

## REMOTE EXTENSIONS IMPROVE PRODUCTIVITY, IN AND OUT OF THE OFFICE

All TalkSwitch systems include innovative remote extension capabilities with advanced call handling for remote cellular, wired and cordless phones. Any phone, anywhere, can be added as an extension of your system. TalkSwitch remote extensions are more than simple call forwarding; calls can be transferred, screened and even conferenced. Your work doesn't stop at the office, and neither does your phone system; TalkSwitch adds value in all work zones; office, mobile and telework.

## LOW TOTAL COST OF OWNERSHIP

In addition to the low initial purchase price, TalkSwitch systems maximize usage of your telephone company lines and, with the TalkSwitch 48-CVA, your broadband Internet connections. Further savings on long-distance bills come through the system's unique Call Back/Call Bridge functions and VoIP-based inter-branch calls. You can move staff around or change your configuration on your own PC as well, minimizing service charges. And TalkSwitch works with standard analog phones, which means you can use your existing phone sets.

## TALKSWITCH FEATURE TELEPHONE SETS

The TalkSwitch TS 100 phone is designed and programmed specifically with the system in mind, so if you do need phone sets, it's made to order. Includes pre-programmed feature keys, large call display, speaker phone and everything else you need in a business set.



## OUTSTANDING SCALABILITY AND FLEXIBILITY

TalkSwitch systems grow cost-effectively with your business, using a modular architecture that allows you to maintain your investment as your company evolves. Systems start at 2-lines/4-extensions with 8 remote extensions and grow to a 16-line/32-extension system with 32 remote extensions. Multiple locations? No problem. TalkSwitch seamlessly connects your teleworkers and branch offices. And businesses with long-distance branches can take advantage of VoIP to save on phone bills.

## VOIP AND PSTN: THE BEST OF BOTH WORLDS

Telecommunication networks are evolving rapidly with the emergence of Internet telephony, and your phone system has to adapt. TalkSwitch offers the ideal hybrid for small business. TalkSwitch systems connect you to the traditional Public Switched Telephone Network (PSTN) and to the IP network. You can maintain your local call traffic on the telephone network while switching to Voice over IP for long-distance inter-branch calling. Plus, your IP trunks give you access to a new world of Internet-based network services, such as unified messaging, advanced conferencing and virtual local presence. If you don't need VoIP yet, you don't pay for it, but you'll be ready; even the entry-level TalkSwitch systems can be upgraded to include VoIP capability. That means you control your system and network choices, and when and how to grow.



TALKSWITCH IN THE MEDIA: CRN.COM

"The product has sophisticated features that rival many large-scale private phone systems. In fact, the entire TalkSwitch unit costs less than many PBX add-ons"

- John Yacono, CRN.com

## UNIQUELY DESIGNED FOR QUICK DEPLOYMENT

Unlike other PBXs, TalkSwitch was designed to be easily installed and customized to your business configuration. With a user-friendly Windows interface and standard ports, TalkSwitch works out of the box. Whether you do it yourself or rely on a professional technician, TalkSwitch installation and configuration is made to save you time and money.



## JOIN THE REVOLUTION. GET TALKSWITCH

TalkSwitch uses a modular architecture to flexibly fit a wide variety of business configurations. Very small businesses can start with the upgradeable TalkSwitch 24-CA, with capacity for 2 phone lines and 4 local extensions. Larger businesses begin with the TalkSwitch 48-CA 4-line/8-extension unit, and can network up to 4 units on a LAN for larger systems. TalkSwitch 48-CVA units include 4 VoIP trunks, along with 4 POTS lines and 8 local extensions, allowing access to emerging IP network services and multi-branch systems with an almost infinite variety of configurations. Additionally, all systems include powerful remote extensions. For information about the system configuration that best suits your business, see us at [www.talkswitch.com](http://www.talkswitch.com) or contact your local Centrepoint Authorized Reseller.



### TALKSWITCH IN ACTION: U.S. VIKING

"We are based in the US Virgin Islands but our customers are all over the world. The TalkSwitch's incredibly flexible call cascade ensures we never miss an important call no matter where we are."

*Bill Neville, US Viking LLC*



### CENTREPOINT TECHNOLOGIES

Centrepoint designs and manufactures revolutionary hybrid telephone systems. Small business is Centrepoint's only business, and since 1990, the company has been a leader in the development of award-winning communication solutions specifically targeted to small, home and branch-based business users.



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FEATURES	TalkSwitch 24-CA	TalkSwitch 48-CA	TalkSwitch 48-CVA
CO Lines	2	4-16	4-16
Local Extensions	4	8-32	8-32
Remote Extensions	8	8-32	8-32
VoIP Trunks	-	-	4-16
User-Installable	✓	✓	✓
User-Configurable	✓	✓	✓
IP-Enabled			✓
Local & Remote Management	✓	✓	✓
Auto Attendants	✓	✓	✓
Voicemail	✓	✓	✓
Call Forward	✓	✓	✓
Call Cascade	✓	✓	✓
Ring Groups	✓	✓	✓
Call Back/Call Bridge	✓	✓	✓
Music on Hold	✓	✓	✓
Call Transfer	✓	✓	✓
Call Queue	✓	✓	✓
Mode Scheduling	✓	✓	✓
LAN Port		✓	✓
USB*/Serial ports	✓	✓	✓
Call Screening	✓	✓	✓
Uniform Call Distribution	✓	✓	✓
Intercom	✓	✓	✓
Call Hold/Park	✓	✓	✓
Distinctive Ring	✓	✓	✓
Flash Upgradeable	✓	✓	✓
Fax Detection	✓	✓	✓
Upgradeable Voicemail Memory	✓	✓	✓

\*USB support will be available in an upcoming software release